"You can’t put a price tag on the literacy outcomes we’ve achieved."

Dr. Jo Welter  
AASA Member &  
Retired Superintendent  
Ambridge Area School District, PA

93% of K-3 students are six months ahead of schedule. — Carl L. Dixon Primary School  
Elmsford, NY

THE PROBLEM
- 3rd grade reading levels have been low for decades.
- The COVID crisis has disproportionately impacted the most vulnerable communities.
- 1-off solutions come and go with great expense, and no staying power.

THE FIX
- Systematic, differentiated code-focused instruction paired with differentiated instruction on vocabulary, comprehension, and writing.
- Sustained, scalable, and affordable support with technology that works in virtual and in-person settings.

"Invest in what is proven."
13 years of research. 7 randomized control trials. More students reading at or above grade level.

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